

JVCKENWOOD Wins iF DESIGN AWARD 2019

JVCKENWOOD Corporation is pleased to announce that the Company has received the iF DESIGN AWARD 2019, a world-renowned design prize, for the JVC brand GY-HC900 2/3-inch HD memory card camcorder in the Product category.

Award-winning product

■Award-winning product in the Product category: The GY-HC900 JVC 2/3-inch HD memory card camcorder

The GY-HC900 is the first iteration of the CONNECTED CAM™ series of professional camcorders based on the concept of “offering connectivity with high-resolution and high-quality images,” featuring the enhanced connectivity and advanced performance required of an IoT device for video production. The product is equipped with a variety of interfaces that connect it to different networks in order to provide connectivity with various types of peripheral equipment over an IP network.

The GY-HC900 comes with the durability required for professional use and a user-friendly design featuring an arrangement of operation keys designed to reduce operating errors.



GY-HC900

iF DESIGN AWARD

Organized by the world's oldest independent design organization, Hannover-based iF International Forum Design GmbH, the iF DESIGN AWARD, has been recognized as an arbiter of quality for exceptional design over the 66 years since its establishment in 1953. The iF label is renowned worldwide for outstanding design services, and the iF DESIGN AWARD is one of the most recognized design prizes in the world. Submissions are awarded in the seven disciplines, including Product, Packaging, Communication, and Architecture. Entries undergo thorough examinations based on criteria such as innovativeness, functionality, and reliability. In the 2019 competition, award winners in each category were selected from among more than 6,375 entries submitted from 52 countries/regions after a thorough examination by a 67-member jury, consisting of independent design experts from all over the world.



Trademarks

- Connected Cam™ is a trademark of JVCKENWOOD Corporation.
- All other company names and product names are trademarks or registered trademarks of their respective holders.

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